

## Provincial and Territorial Contacts for the Canadian Signature Experiences Program

Questions relating to the CSE application process or the CSE member renewal process may be directed to your Provincial or Territorial CSE program representative. Below are the primary contacts across Canada.

### British Columbia

Leona Zheng  
Sales Manager-Asia, Tourism Marketing  
Destination British Columbia  
12th Floor, 510 Burrard Street  
Vancouver, British Columbia  
Canada V6C 3A8  
Tel: 604-660-6367  
[Leona.Zheng@destinationbc.ca](mailto:Leona.Zheng@destinationbc.ca)

### Alberta

Marty Eberth  
Travel Alberta Team Member  
Director, Experience Development  
Travel Alberta  
400-1601 9 Avenue SE  
Calgary Alberta  
Canada T2G 0H4  
Tel: 403-648-1082  
[marty.eberth@travelalberta.com](mailto:marty.eberth@travelalberta.com)

### Saskatchewan

Heidi Wesling  
Travel Trade Market Consultant  
Tourism Saskatchewan  
189-1621 Albert Street  
Regina, Saskatchewan  
Canada S4P 2S5  
Tel: 306-798-3168  
[heidi.wesling@tourismsask.com](mailto:heidi.wesling@tourismsask.com)

Amy McInnis  
Travel Trade Market Consultant  
Tourism Saskatchewan  
189-1621 Albert Street  
Regina, Saskatchewan  
Canada S4P 2S5  
Tel: 306-787-2199  
[amy.mcinnis@tourismsask.com](mailto:amy.mcinnis@tourismsask.com)

### Manitoba

Melanie Swenarchuk  
Senior Business Development Manager  
Travel Manitoba  
21 Forks Maranitoba  
R3C 4T7  
Tel: 204-927-7864  
[mswenarchuk@travelmanitoba.com](mailto:mswenarchuk@travelmanitoba.com)

## Ontario

Nicole Leaper  
Manager, Ontario Signature Experiences  
Ontario Tourism Marketing Partnership Corporation  
10 Dundas St. East, Suite 900  
Toronto, Ontario  
Canada M7A 2A1  
Tel: 416-314-6121  
[Nicole.Leaper@ontario.ca](mailto:Nicole.Leaper@ontario.ca)

## Quebec

Cynthia Babin  
Marketing Coordinator  
Alliance de l'industrie touristique du Québec  
1575, boul. de l'Avenir, bureau 330,  
Laval, Québec  
Canada H7S 2N5  
Tel: 450 686-8358 ext. 146  
[cbabin@allianceturistique.com](mailto:cbabin@allianceturistique.com)

## New Brunswick

Shelley Pisegna  
Development Officer - Visitor Experience  
New Brunswick Tourism, Heritage and Culture  
428 Collishaw St  
Moncton, New Brunswick Canada E1C 3C7  
Tel: (506) 850-7934  
[shelley.pisegna@gnb.ca](mailto:shelley.pisegna@gnb.ca)

## Nova Scotia

Heather Yule  
Manager - Experience Development  
Tourism Nova Scotia  
PO Box 667, 8 Water Street  
Windsor, Nova Scotia Canada B0N 2T0  
Tel: 902-798-6768  
[heather.yule@novascotia.ca](mailto:heather.yule@novascotia.ca)

## Prince Edward Island

Janet E. Wood  
Manager, Product Development  
Department of Tourism  
PO Box 2000, Charlottetown  
Prince Edward Island Canada CIA 7N8  
Tel: 902-368-5508  
[jewood@gov.pe.ca](mailto:jewood@gov.pe.ca)

## Newfoundland and Labrador

Erin Skinner  
International Market Development  
Newfoundland and Labrador Tourism  
Department of Business, Tourism, Culture &  
Rural Development  
PO Box 8700  
St. John's, Newfoundland and Labrador  
Canada A1B 4J6  
Tel: 709-729-4115  
[erinskinner@gov.nl.ca](mailto:erinskinner@gov.nl.ca)

## Yukon

Shannon McNevin  
Manager, Industry Services - Product Development,  
Industry Services Unit  
Tourism Yukon  
100 Hanson Street, P.O. Box 2703  
Whitehorse, Yukon Canada Y1A 2C6  
Tel: 867-667-8723  
[shannon.mcnevin@gov.yk.ca](mailto:shannon.mcnevin@gov.yk.ca)

## Northwest Territories

Shannon Szucs  
Marketing Coordinator  
Northwest Territories Tourism  
Suite 200, 5204 – 50th Avenue, Second Floor  
PO Box 610  
Yellowknife, NT X1A 2N5  
Tel: 867.873.5007 ext. 1008  
[shannon@spectacularnwt.com](mailto:shannon@spectacularnwt.com)

## Nunavut

Kevin Kelly  
CEO  
Nunavut Tourism  
P.O. Box/C.P. 1450  
Iqaluit, Nunavut Canada X0X 0H0  
Tel: 867-979-6551  
[ceo@nunavuttourism.com](mailto:ceo@nunavuttourism.com)